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LIFELONG LOVE OF SCIENCE CRYSTALLIZED AS KIDS GROW ROCK CANDY, A CRYSTAL GARDEN AND MUCH MORE WITH MS. FRIZZLE

*Wahoo! Kids Take A Wild Ride On The Magic School Bus
With The Young Scientists Club's Newest Kit: Growing Crazy Crystals*

Jamestown, RI (May 7, 2015) – Introducing children as young as 5 to the fascinating world of science is as close as the kitchen cupboard. Everyday items like salt and sugar and baking soda become ingredients for thought-provoking science experiments. The Young Scientists Club, makers of entertaining, informative kits, suggests crystallizing a lifelong love with science with their newest offering, **The Magic School Bus™ Growing Crazy Crystals (\$19.99)**.

Phoebe, Ralphie, Arnold and Wanda, beloved characters who ride The Magic School Bus, guide youngsters on a multi-day journey to observing crystals. Spending just a few minutes a day, Phoebe has an experiment for rock candy; Arnold shows young scientists how to make a crystal star while Ralphie leads an experiment on salt crystals. Ms. Frizzle, their eccentric third grade teacher, spearheads all of the crystal capers in this colorful kit that includes an observation chart, tweezers, brushes, magnifying glass, petri dishes, measuring cup and much more.

These simple at-home experiments, spelled out in a delightful instruction booklet, introduce elementary school-aged children to basic concepts in chemistry, physics, geology and mathematics! Plus their home-grown crystals are beautiful. Young scientists will discover that creating crystals are as much art as they are science. As Ms. Frizzle often says, “dynamic deduction.”

Growing Crazy Crystals • Ages 5+ • \$19.99

Look who's back? It's Ms. Frizzle and her students eager to grow "crazy" crystals. Young Scientists explore sugar and salt crystals, make a crystal star, create crystal art, grow a salt crystal garden, make Epsom salt crystals, create a geode, grow a crystal tree, and much, much more! This crystallizing kit comes with an observation chart to keep track of the crazy crystal growth.



ABOUT THE MAGIC SCHOOL BUS

Based on the best-selling Scholastic book series The Magic School Bus is an award-winning animated TV series sold to more than 30 countries in 15 languages. With 58 million books in print, the brand has won many industry awards, including two Emmys for Lily Tomlin's portrayal of Ms. Frizzle in the TV series, five CINE Golden Eagles, a Parents Choice Gold Medal, a National Conservation Achievement Award, an Environmental Media Association Award, and an Annenberg Public Policy Center Award. In celebration of its 25th Anniversary, Scholastic

debuted two new iPad apps and a new game for Nintendo DS. For more info about The Magic School Bus, visit www.scholastic.com/magicschoolbus.

ABOUT SCHOLASTIC

Scholastic Corporation is the world's largest publisher and distributor of children's books and a leader in educational technology and children's media. Since 1920, Scholastic has been creating quality educational and entertaining materials and products for use in school and at home. Today they include children's books, magazines, technology-based products, teacher materials, television programming, film, videos and toys. Scholastic distributes its products and services through a variety of channels, including proprietary school-based book clubs and school-based book fairs, retail stores, schools, libraries, television networks and www.scholastic.com.

ABOUT THE YOUNG SCIENTISTS CLUB

Esther Novis, a mother of five and a former Harvard-trained biologist started The Young Scientists Club as a summer science camp for her then 5-year-old son. Friends from other parts of the country told Novis they wanted to duplicate her concept and the idea for a science subscription service was born! The subscription kits are now mailed monthly to thousands of children around the world and the company's retail kits are sold in hundreds of specialty stores. In addition to developing new products for The Young Scientists Club, this wise mom has many years of experience teaching at Phillips Academy, Andover and has written the science column for Parents Magazine plus wrote science experiments for the new science curriculum by McGraw-Hill Publishing.