

Winter 2011

THE LICENSING BOOK

BUILDING BUSINESS THROUGH PARTNERSHIPS

Toy Fair 2011

TOY FAIR 11



Young Scientists Club

The Young Scientists Club is debuting new science kits for spring. As part of the Magic School Bus series from The Young Scientists Club, new products include The Magic School Bus Chemistry Lab, The Magic School Bus Microscope Lab, The Magic School Bus Jumping Into Electricity, and The Magic School Bus Blasting Off With Erupting Volcanoes. The company is also introducing a new deluxe Magic School Bus lab series for young scientists.

The Young Scientist Club will also introduce a new kit in its nature series, Science on a Fossil Dig.