

the Bloom Report

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*****Company Profile Of The Week*****

Want to know more about the companies in our industry?
In this space we feature a different *company profile* each week...

This week's profile: **The Young Scientists Club, LLC**

The Young Scientists Club was started in 1999 when Esther Novis (a Harvard graduate with degrees in biology) became frustrated by not being able to find good quality science kits that would provide hands-on science fun combined with a true educational science exposure for her own young children. She felt that the science products that were (and still are) on the market targeted mostly older children, mainly boys and, in addition, were more arts and crafts activities than real science. The disappointment of not being able to find the quality age appropriate products led to the genesis of The Young Scientists Club.

The company's mission statement became: To offer children quality, science-related products that will fascinate them with the wonders of scientific discovery and spark their interest in future scientific endeavors.

The success and growth of The Young Scientists Club is due to the extraordinary vision and drive that founder Esther Novis had for bringing science to life and fun for school-age kids. As the founder, president and CEO of The Young Scientists Club, this mother of five and former biologist oversees all company operations including school, summer camp, and retail divisions. In addition to those responsibilities she develops, writes and designs complete lines of unique and innovative science products for both retail and school customers.

After completing her masters work, Novis settled in Jamestown, RI (where she currently resides) and started her highly popular and very successful Science Summer Camp and After-School Programs. In these programs, she used her vast teaching experiences to instruct young children in a complete range of science and math topics. Encouraged by the overwhelming response and approval by parents, educators and peers to her teaching style and philosophy, the summer science camps evolved into The Young Scientists Club. Novis uses the feedback and experiences that she has with the children in her summer camps to create all of The Young Scientists Club's products.

Multiple Award-Winning Science Kits Delivered to your Door!

The Young Scientists Club, LLC can be reached at:
PO Box 634 Jamestown, RI 02835 United States
tel: 800) 964-1320

Visit the **The Young Scientists Club** website:

www.theyoungscientistsclub.com

Contact: Esther Novis-President

instructor@theyoungscientistsclub.com